The Teesside of today is very different to that which existed at the creation of the Teesside Development Corporation in 1987. The Teesside of tomorrow, which we are shaping and developing now, will take the region into the 21st Century as a confident, vibrant and successful part of the United Kingdom.

New homes, new jobs, new industries. A cleaner environment, a diversified economy, enhanced facilities, better shopping, improved leisure facilities. Fresh opportunities for our people to live, work and play.

A new image of ourselves. A changed perception of Teesside beyond its boundaries.

All this has already happened in the years since the Teesside Development Corporation was created with the task of regenerating 19 square miles of derelict urban landscape, among the worst to be found anywhere in the country.

The change has been dramatic and extensive. Much has been achieved against a backdrop of depressing national and international economic conditions. Despite those very real difficulties, Teesside has continued to buck the trend with development on an impressive scale.

The Teesside Development Corporation has a scheduled lifespan to 1998 during which time the flagship developments already begun will be completed and their true significance readily appreciated. Other major schemes will continue to be announced through the years.

When you are engaged in a radical process of change it is often easy to forget the conditions that existed at the outset.

There were cynics who condemned the concept and doubters who questioned the wisdom when the TDC was created and as improvements forge ahead it is sometimes difficult for people to remember the sheer amount of derelict land and urban blight that seemed to sum up Teesside.

This information pack is intended to explain in detail the schemes and developments that are changing the face of Teesside so dramatically, helping to set them in context and answer your questions.

But I want to mention briefly some of the most significant achievements so far.

When the then Prime Minister, Mrs. Thatcher, launched her government’s campaign to regenerate the blighted urban areas of our towns and cities, she chose to do so on Teesside.

The event became known as ‘the walk in the wilderness’ as she was photographed strolling across acres of wasteland that had once been the site of the Head Wrighton heavy engineering plant. It became a symbol of the fate then facing the neglected urban areas of our country.

Today that site is Teesdale, a £500 million development that is the largest urban regeneration scheme of its kind in Europe, its 250 acres making it three times the size of London Docklands Canary Wharf.

It is the location for University College, Stockton, a unique higher education project, a joint venture between the Universities of Durham and Teesside with first phase development funded by the TDC. From start of construction to arrival of the first students took only 9 months. Quite remarkable.

The River Tees at Teesdale is also the site for the £50 million Tees Barrage, one of the most significant civil engineering projects in the country. On completion mechanically operated steel gates will hold the Tees upstream at high-tide level creating 11 miles of clean, navigable waterway that will transform the river and riverside environment.

Teesdale includes impressive office developments, new homes and a special care centre for those suffering Alzheimer’s Disease, all built around a series of man-made canals and new road system. It all goes to create the right mix for a modern, urban environment.

Teesdale is now linked physically to Stockton town centre, by the new road bridge opened by Her Royal Highness the Princess of Wales and to the Teesside retail and leisure park which offers more than 1,000,000 sq ft of new facilities, situated beside the A66 and A19 trunk roads, the location of the old Stockton Racecourse.

One of the most remarkable projects is the creation, out of former docks, of the £160 million Hartlepool Marina. The town has a long and proud maritime history; the successful conclusion of the marina and associated developments will mean the sea will remain a valuable part of its future.

The marina will eventually provide more than 700 berths and some of the best facilities for sailing to be found anywhere around the coast. We are determined to make Hartlepool a national and international centre for yachting and sailing events.

1992 saw the marina sponsor the hugely successful Round Britain and Ireland Yacht Race as well as becoming the home port of Pride of Teesside, sponsored by the TDC and the region’s very own entry in The British Steel Challenge Round the World Yacht Race.

The marina development is not just about yachting and sailing though; it encompasses new housing and other retail and leisure facilities as part of the wider regeneration of Hartlepool itself.

To that end the decision by the Imperial War Museum to embark on a multi million pound development to establish its regional base in the North, gathering most of the nation’s 20th Century naval heritage on one site at the marina is a very significant attraction. It is expected to attract more than 400,000 visitors a year.

Projects such as these are of fundamental importance for the future well-being of Teesside. But the TDC is also involved in events at the grass-roots of the community, helping the less fortunate and the less able to create a life with purpose and dignity.

The philosophy of the TDC has always been to create a better future for the people of Teesside, an improved environment in which to live, work and play.

Our achievements to date have taken us a long way towards that goal. The future offers exciting prospects which, as we move towards the 21st Century, will see Teesside establishing its place within the nation.

Duncan Hall, Chief Executive
Teesside Development Corporation
WHAT IS THE TDC?
The Teesside Development Corporation was established on May 15th 1987.

Its purpose was to create jobs and revitalise the physical environment of the Teesside area, which had become synonymous with dereliction and decay.

Existing land and buildings were to be developed, new industries set up, existing industries encouraged, together with new housing and social facilities which would encourage people to live and work in Teesside.

Its motto of "Initiative, Talent, Ability" was coined by the then Prime Minister Margaret Thatcher, when she inaugurated the corporation.

The TDC is the largest urban development corporation yet created by the Government and its responsibilities extend over what has been described as the largest continuous area of industrial dereliction in Europe, along the banks of the River Tees and including parts of the Boroughs of Langbaurgh, Middlesbrough, Stockton and Hartlepool.

Chairman of the TDC is Mr. Ron Norman, a local businessman with housing and construction expertise. Deputy Chairman is Lord Dormand of Easington, who for many years was the Labour MP for Easington.

Other members of the board include business personalities and local politicians. The full-time staff is headed by Chief Executive Mr. Duncan Hall.
It will transform the river and its immediate environs by holding the Tees upstream at high-tide level, creating 11 miles of clean, navigable waterway for recreational pursuits. It will also feature an international-standard canoe slalom.

Teesside Park is an £80 million retail and leisure development on the site of the former Stockton Racecourse. The retail side has created 500,000 square feet of space and has attracted major names to the site, bringing a new level of shopping facility to Teesside.

The first phase of the impressive leisure complex will provide a 14-screen multi-plex cinema, megabowl and restaurants.

The physical linking of the two projects has been brought about by a new network of roads and bridges which also provide direct access to Stockton town centre and the surrounding areas. Her Royal Highness the Princess of Wales opened the road bridge linking Teesdale with Stockton in 1992.

The change has been enormous, achieved against depressing national economic trends.

Greater Teesdale is a symbol of the changing face of Teesside, a practical vote of confidence in its future. Its sheer scale means that it is having an impact far beyond its boundaries and is recognised as one of the most important urban developments in the country.

Duncan Hall, Chief Executive, Teesside Development Corporation
The Teesside Development Corporation was created by the government in 1987 to regenerate 19 square miles of the some of the most derelict urban landscape in the country. It was an enormous challenge, a task requiring change on a grand scale.

Nowhere is the evidence of the tremendous progress that has been made since then more apparent than on the site now known as Greater Teesdale, a complete new urban environment and the largest regeneration scheme of its type in Europe.

It is one of the most exciting developments in the country, a mix of commercial offices, a spectacular river barrage, 500,000 square feet of shopping and a range of leisure facilities including the largest multi-screen cinema in the country, bowling alley and restaurants.

In all Greater Teesdale covers some 450 acres and is the heart of the new Teeside. It combines the £500 million Teesdale site, the location of former Prime Minister Margaret Thatcher’s walk in the wilderness when launching her government’s urban regeneration programme and the Teeside Park retail and leisure scheme, built on land alongside the A66 and A19 trunk roads that was once Stockton Racecourse.

The Teesdale site alone covers 250 acres, making it three times the size of London Docklands Canary Wharf.

Formerly the site of the Head Wrighton engineering works, its decaying and derelict appearance five years ago summed up the state of so much of Britain’s neglected urban areas.

Today that dismal picture no longer exists. More than one million tonnes of materials have been removed to provide the base for building and landscaping. 1,500 metres of sheet piling has strengthened the riverbank and up to 16 miles of new roads and services have been laid.

The task of acquiring, clearing and preparing the site for readiness for the developers cost the TDC over £75 million. A feature of the development is the care being taken over the imaginative landscaping of the site, to provide a network of man-made canals and riverwalks incorporating 13 bridges.

It all offers a unique environment for working and living.

Today Teesdale has prime office accommodation, quality homes and is the location of University College, Stockton, the largest higher education building project in the UK for 20 years and a unique venture between the Universities of Durham and Teesside and the Corporation.

The £500 million scheme to build a barrage across the Tees at Blue House Point, between Stockton and Middlesbrough, is one of the largest civil engineering projects in the country.

It will transform the river and its immediate environs by holding the Tees upstream at high-tide level, creating 11 miles of clean, navigable waterway for recreational pursuits. It will also feature an International-standard canoe slalom.

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Duncan Fall, Chief Executive, Teeside Development Corporation
Teesdale is split into 14 zones, three of which have been set aside for quality housing developments.

The Wimpey development at Victoria Lock in Teesdale is the first private housing development of any significance to be built in central Teeside for many years.

It is also the district’s first canal-side development and will eventually comprise a total of 130 residences.

Victoria Lock offers a wide choice of homes, from one and two-bedroom flats, to mews-style town houses and penthouses, all constructed in a distinctive blend of stone and brick around two central courtyards.

Homes for rent, meanwhile, are being built by the Bradford and Northern Housing Association.

A total of 60 one and two bedroomed-flats are nearing completion in a three-storey development, which will mirror the already established Teesdale style.

The £2 million development has received substantial financial assistance from the TDC.

Another major housing project has been provided by North Housing consisting of 40 sheltered units for the elderly. This scheme was completed in May 1992.

One of the most remarkable new developments on Teesdale is the Cleveland Alzheimer's Residential Centre.

This 36-bed home is the first of its kind in the country. It is also unique in that it is the first to be fully-owned, funded and managed by the voluntary sector.

The home was officially opened in the Summer of 1992 by Her Royal Highness, the Princess of Wales. As well as the 36 beds, there is also a day centre with 125 places where families or carers can leave patients to be looked after while they take a break.

So far the response from the local community has been overwhelming - since the home began admitting its first residents in April 1992 all the places have been taken up and there is a waiting list.

For further information contact: Duncan Hall, Chief Executive, Teesside Development Corporation, Dunedin House Riverside Quay, Stockton-on-Tees, Cleveland TS17 6RJ. Tel: (0642) 557411 Fax: (0642) 575862.
TEES BARRAGE

TEESIDE DEVELOPMENT CORPORATION
One of the largest and most imaginative civil engineering projects in the UK, the Tees Barrage is intended to be a focal point of the Teesdale site.

When it is completed in 1994, the £50 million project will hold the River Tees upstream at high tide level, covering the mudflats and opening up 11 miles of clean, navigable waterway for a range of recreational pursuits.

The barrage will impound the river at Bue House Point and the river flow and level will be regulated by four mechanically-operated steel gates.

The quality of the water upstream of the barrage is being improved by the exclusion of tidal flows and the removal of sewer and trade effluents.

As the water quality improves, migratory fish such as salmon are being returned to the river. A fish pass, incorporating a public viewing facility, is being built into the barrage to allow the fish to return up river to spawn.

A canoe slalom of international standards is also being built alongside the barrage whilst the new expense of a canoe, safe water will encourage a whole host of other

pursuits such as rowing and windsurfing.

The building of the barrage surroundings began in the summer of 1992, and to enable work on the foundations of the main barrage structure to begin, the river had to be diverted, allowing the contractors Tarmac, to work "in the dry".

In the Autumn of 1992, a diversion was carried out with the river being directed into a temporary channel formed from sheet piled walls, recently installed as part of the new navigation lock and associated works which have re-aligned the river banks.

The bypass section of the river was then sealed off by the building of bunds immediately upstream and downstream of the barrage.

Once the bunds were in place and the river diverted, between 10 and 15 million gallons of water was then pumped out of the bypass section of the river, leaving the riverbed dry and ready for the start of work on the barrage foundations and main structure.

The next stage will see the construction of the north and south pavilions, hoisting the control and amenity area. Autumn 1993 will see the building of a road bridge across the barrage and after that, the river will be re-diverted again back to its original course.

Other amenities included in the barrage design are a navigation lock to allow the passage of leisure craft up and down river, along with a high-quality caravan and camp site situated on the north bank.

The Tees Barrage project promises to open a whole new world of leisure and recreational activities for the people of Teeside and beyond.
Good communications and ease of access are vitally important to the success of any major redevelopment project. Teesdale is fortunate in that one of its most appealing features is its proximity to a first-class communications network.

Along one side of the Teesdale site runs the main artery of the A66, while immediately to the east is the A19 which connects Teeside with other major conurbations of the north east.

An interchange has been constructed to link Teesdale directly into these two major routes.

Teeside International Airport, meanwhile, is only a few minutes drive, as are the nearest mainline railway station and sea port.

On the Teesdale site itself, every effort is being made to provide easy access to neighbouring schemes and centres of population.

As well as the dual-carriageway Princess of Wales Bridge a further eight canal footbridges and three canal road bridges are already built or planned, together with a further two river crossings and a viaduct, currently under construction which links Teesdale with a neighbouring TDC development - the multi million pound Teesside Park shopping and leisure complex.

The conversion of Teesdale from a vast derelict engineering works to a site fit for development cost the Teesside Development Corporation more than £75 million.

The task involved shifting over one million tonnes of material to provide the ideal base for landscaping and building, while more than 1,500 metres of sheet piling was driven into the riverbank to strengthen it.

Up to 16 miles of road is also being laid, together with a pedestrian shopping bridge linking Teesdale with the town centre of Stockton.

One of the major assets of the Teesdale site is the River Tees itself and this natural resource is being exploited to the full. The river flanks the site and provides the water for the network of man-made canals which lace the development.

Tree-lined walkways will soon stretch for miles along the banks of the river from Stockton up to Yarm. But the most innovative use of the Tees will be made in 1994 when the barrage project is completed.

This £50 million scheme will control the flow of the river, holding it at high tide level above the barrage and creating 11 miles of clean, navigable waterway for a variety of recreational pursuits.

This imaginative and innovative use of a long-neglected asset typifies the spirit and imagination at the heart of the Teesdale development.
COMMUNICATIONS
Located in the middle of mainland Britain, Teesside has first-class communications with all parts of the country, Continental Europe and other international destinations.

A modern road network links the area with the other main industrial centres in both the North East and further afield.

Darlington, with its British Rail Intercity lines, is only a few minutes away and there are regular passenger and freight services to and from the mainline station.

A new freight terminal has been built at Wilton, near Middlesbrough, which will serve the Channel Tunnel as well as other major destinations around the UK.

Teeside Airport, operates both domestic and international flights. London Heathrow is only 45 minutes away, while long-distance travellers have the option of inter-line connections at either Heathrow or Amsterdam.

The famous ports of the Tees and Hartlepool have long-established links with Northern Europe and Scandinavia and they offer regular Ro-Ro and container services in addition to the traditional routes to destinations around the world.
THE WORKFORCE

TEES+SIDE
DEVELOPMENT CORPORATION
The key factor in the decision of companies to set up in the area is the availability of a flexible and highly-skilled workforce.

This workforce has a reputation for loyalty, commitment and a high level of skill. Coming from traditional industries they are adapting their skills to meet the needs and demands of new companies.

Teesside has continued to diversify its economy throughout the eighties and into the 1990's.

The last five years has witnessed a major decline in unemployment (falling by more than one third) notwithstanding the national recession and the rationalisation of the traditional prime industries particularly ICI and British Steel.

This is undoubtedly due to the influx of new companies, now numbering well over 200 and ranging from cake production to cable laying and from computers to kitchen manufacture.

These companies, large and small, from all over the world have recognised the readily available skills of the workforce to meet their needs.

Teesside Development Corporation is confident that the next generation, brought up in a significantly more diversified economy will meet the challenges of the ever increasing range and number of new companies attracted to the area.

It is indeed the initiative and ability of the Teesside workforce which has earned its well deserved reputation of meeting the needs of new companies, products and processes.

For further information contact: Duncan Hall, Chief Executive, Teesside Development Corporation, Dunedin House, Riverside Quay, Stockton-on-Tees, Cleveland TS17 6BJ. Tel: 0642 662 333. Fax: 0642 662 133.
Since its inauguration, the Preston Farm Business Park, alongside Yarm Road and Concorde Way, in Stockton, has become one of the most vibrant industrial estates in the North East.

The development is in fact a joint venture between the Teeside Development Corporation and private developers Paul Caddick Holdings plc and McGay Ltd.

New offices and light industrial premises have been completed and part of the area has become known as "Car City" due to the number of top quality car dealerships, including Mercedes, Jaguar, BMW, Volvo and Vauxhall which have been specially attracted to the Yarm Road end of the estate.

The new Concorde Park is being developed over 90 acres and already the first new high tech food factory, expected to create 700 new jobs, is about to be completed.

Flexibility is one of the keys to the success of the estate ranging from units designed to enable smaller businesses to become established and then expand to sites available for very large development.

Despite the continuing recession, Preston Farm is still attracting a lot of interest from companies at home and abroad on the lookout for the sort of high-quality business premises it has on offer.

A major factor in its success is its location - adjacent to the main arteries of the A66 and A19, and within a few minutes drive of Teeside International Airport and mainline railway stations. The new Thornaby By-pass will also enhance the quality of the location.

Nearby is the Bowsfield Riverside Estate, an association between the TDC and Stockton Borough Council, which also represents the changing and diversifying face of Teesside.

The site formerly an old industrial eyesore covered in slag and scrap, is now following reclamation also attracting new companies to the area.

Space on the site is divided evenly between manufacturing and service industries. This was done intentionally to create a balanced development which would attract a wide range of employers and offer a wide range of employment opportunities.

Prominent among the companies to make a move to Bowsfield is Northern NDT Services. Formerly based in Middlesbrough, the company, specialists in the testing of welds and materials, is taking full advantage of its new purpose-built premises which are ideal for its high-tech activities.
Built on a site which was once home to some three-quarters of the world’s iron production, Riverside Park is the largest business park to develop in the Middlesbrough area.

The site has now been redeveloped as a leading commercial centre which until November 1993 will enjoy the many benefits of being an Enterprise Zone.

Flexibility has been one of the most significant factors in the success of Riverside Park; it offers a wide range of offices, warehouses, and light industrial buildings - from compact units of 700 square feet up to the larger 20,000 square foot developments.

It also offers first-class facilities to a whole variety of different types of industry within the separate developments of Brighouse Business Village, Britannia Park and the CADCAM Centre.

Brighouse Business Village has already won a townscape award, while the CADCAM centre was designed to increase the growth and competitiveness of local companies by providing access to computer-aided design and manufacturing expertise and technology.

Trans Britannia Park is a first-class site of individual and terraced units close to the heart of Middlesbrough. The extensively-landscaped development position within the Enterprise Zone has proved a major draw and new phases of units are still being added to the site. Requirements from 2,000 square foot to 120,000 square foot can be catered for.

New access provisions are being provided by the Teesside Development Corporation to allow Riverside Park to continue to grow and these will link up major trunk routes such as the A66 and A19, which connect it with the local mainline train stations, Teesside International Airport as well as the rest of the UK.

The wide variety of companies includes secretarial services, computer systems, fitness and leisure centre, project consultancy services and furniture manufacture.
INDUSTRIAL PREMISES

TEES†SIDE
DEVELOPMENT CORPORATION
The provision of modern factories, offices and warehouses is one of the Teeside Development Corporation’s prime responsibilities.

Already a number of new buildings have been built on sites throughout the Teeside area and that work is continuing.

The Teesside Development Corporation has also received national recognition for the work it has carried out converting and refurbishing existing premises to meet the needs of companies setting up in the area.

There are high quality premises at Preston Farm, Bowesfield Riverside at Stockton and Middlesbrough’s Riverside Park.

All are fully equipped and landscaped to provide the ideal setting for modern industry.

Riverside Park has the added advantage of being an Enterprise Zone - special financial incentives are therefore available for incoming companies.

Over 450,000 sq ft of space has been let so far and this includes the Brighouse Business Village, Cadcam Business Park and Britannia Park.

Billingham’s Belasis Hall Technology Park has special attractions for technology-based companies. The TDC gave substantial financial assistance towards the Belasis Business Centre which provides office facilities for small and medium-sized companies.

It has also helped companies convert derelict premises to suit their needs. In one particular instance, a former First World War munitions factory, over 170 foot long and 70 foot high was refurbished to bring it up to modern standards for an American manufacturing concern - the Integral Corporation of Dallas.

The TDC assists other companies within its area in a number of different ways, including the preparation of business plans. It also works closely with other bodies such as private developers, local authorities, government departments, English Estates and the Northern Development Company.
Situated on the South Bank of the Tees in the Borough of Langbaurgh, the base is ideally placed to serve the North Sea oil and gas industries.

The infrastructure and services on the 120-acre site have been provided by the Teesside Development Corporation together with the Tees and Hartlepool Port Authority.

Its overall operation, however, is the responsibility of Northern Ocean Services.

A number of specialist companies use the base and there is also an efficient ship-repairing facility provided by Tees Dock Yard Ltd, which has recently expanded to include offshore fabrication among its activities.

The base has been built on the site of the former Smith's Dock shipbuilding yard and many of the people who work there are former employees of the yard.

They have brought with them considerable skill and experience related to maritime and offshore activities.

The base is also the home of OTEC - the Ocean Technology Centre. This facility simulates sub-sea conditions to test ocean bed oil industry equipment and work techniques.

It comprises two test basins, each holding 70,000 cubic metres of treated, clarified sea water and capable of accepting structures up to 400 tonnes, plus a multi-phase conditioning plant, circulating 15,000 barrels a day of simulated wellhead products.

All this, at a cost far less than that which would be incurred by carrying out the same tests at sea.

The Tees Offshore Base has already been successful in attracting a variety of companies, including Cable and Wireless Ltd, who are involved in a joint venture with its subsidiary company Northern Ocean Services, and the Wellstream Corporation of the USA.

This link-up has put the base among the top providers of services to the international subsea gas and oil industry and already it has given employment to more than 1,000 people.
Teesside, with its industrial landscape and rich history of steelmaking and chemical production may not be everyone's idea of the ideal location for a new nature reserve.

Yet in March 1992, plans were announced for the creation of the biggest man-made reserve in the world. Costing over £11 million and covering an area of more than 2,500 acres, over seven times the size of Hyde Park the reserve will occupy land formerly used by ICI on the north bank of the River Tees.

The Secretary of State for the Environment at the time, the Rt. Hon. Michael Heseltine MP, said: "The launch of the 2,500-acre nature reserve is a major step in the creation of the new environment on Teesside.

"As part of the urban regeneration of Teesside, it is change on a grand scale."

Among others who expressed their strong support for the reserve were broadcasters and naturalists Sir David Attenborough and Professor David Bellamy.

The nature reserve, supported by local authorities, industry, the government and naturalists, will create a series of natural habitats in reed beds, grasslands, swamp, salt marsh, water and woodland.

The area is already internationally recognised as an important refuge for birds, waders and wild fowl, attracting species such as the shelduck, sanderling, redshank and grey plover.

And the reserves importance will grow as it develops the habitat for an even wider variety of wildlife and plants.

Its design has been influenced by several Dutch schemes - the Netherlands is acknowledged as the world leader in the development of wetland nature reserves.

The Teesside International Nature Reserve is just one of a number of schemes currently under way as part of the TDC's "Green Fingers" strategy.

In supporting the Cleveland Wildlife Trust with more than one million pounds the Corporation is ensuring the creation of important new habitats along the entire length of the River Tees.

Over the last two years some 412 projects have been undertaken by more than 1300 volunteers, 16,030 trees have been planted and new hedgerows and footpaths created.
MARKETING

TEES SIDE
DEVELOPMENT CORPORATION
To change the fortunes of an area, it helps if you can first change peoples’ perception of it. Prejudices and misconceptions which have been built up over the years don’t just disappear overnight. It’s a slow process to filter the right information through to the public at large and the business community.

But this was the task the Teeside Development Corporation set itself when it was formed in 1987.

The area though rightly proud of its primary industries in steel and chemicals needed to create a more robust and diversified economy.

The Prime Minister herself acknowledged as much when she chose to launch her post-election regeneration drive on Teesside which culminated in her famous ‘walk in the wilderness’.

Since then, of course, the TDC has been busy opening hearts and minds to what the area has to offer. This awareness campaign is not just a national or even a European exercise, but a global one as well.

A yacht, sponsored by the TDC, named Pride of Teesside entered the British Steel Challenge Round the World Yacht Race. It carried the message around the globe of the rebirth of the area.

The TDC also sponsored the 1992 Round Britain and Ireland Yacht Race and even entered its own competitor - the 72-foot ketch Hartlepool Renaissance, which took its name from the £160 million development on the site of the old South Docks at Hartlepool.

Overtight, the marina development gained nationwide publicity - Hartlepool had become associated with the glamorous sport of ocean yacht racing: entirely appropriate for an area with such proud maritime traditions.

That imaginative programme continues with sponsorship of the 1993 two-handed Teesside Round Britain and Ireland Race, organised with the Royal Western Yacht Club.

The success of this maritime marketing strategy has also persuaded the Imperial War Museum to announce a multi-million pound development, at Hartlepool Marina, of a new centre bringing together much of this nation’s 20th Century naval heritage. It is expected to attract around 400,000 visitors a year.

Meanwhile the TDC is also engaged in sponsoring a variety of other events in and around Teesside, as well as attending major exhibitions.

On the industrial side, corporate advertising campaigns have been devised to keep Teesside in the minds of developers and companies in the UK and overseas.

And initiatives promoting the newly-built offices and warehouse premises at Preston Farm, Brighouse Court and the CADCAM Centre have been placed in the press and property journals.

Teeside being promoted as the New Business World of the North and as each project is completed - Dunedin House, the University College, Stockton etc, so the publicity snowballs.

Meanwhile, the area’s new environmental strategy was recognised by the announcement to create an International Nature Reserve on Teesside. The reserve is a prime example of how industry and nature can thrive side by side.
All this activity broadcasts the fact that the area is fundamentally changing and providing ever increasing opportunities to live, work and play. It is the Teesside of tomorrow.
The new University College, Stockton, is the most important higher education development in the UK for over 20 years.

For the first time, two independent education establishments - the Universities of Durham and Teesside, have collaborated in a project to develop jointly-validated degree courses.

It has long been an ambition of the Teesside community to have its own higher education facility and it is a dream that has now become reality thanks to the Teesdale Development Corporation.

The TDC funded the first £7.5 million phase in the construction of the University College, which has been built on the Teesdale site - the TDC’s 250-acre, £500 million flagship regeneration project.

Under its Principal, Professor Bob Parfitt, who gave up his post as the Foundation Deputy Vice Chancellor of the University of Western Australia to come to Teesside, the new institution aims to play a leading role in the industrial and urban regeneration of the area.

The pace of construction is unprecedented - from the initial go-ahead to the completion of the main building and the admittance of the initial intake of students took just nine months.

No-one, in this country at least, has ever built a higher education facility in such a short space of time.

The University College, Stockton offers a range of courses appropriate to the Teesdale area with the aim of getting more people into higher education.

"Making education more accessible," is the theme, according to the vice-principal of the university college, Jim Lewis.

The initial range of courses on offer to students is divided into four main strands - Human Science, European Studies, Environmental Management and Environmental Technology.

The University College team thought it logical to try and offer courses which were different from many of those on offer elsewhere.

Arranged in a series of modules, the courses offer flexible opportunities for full-time and part-time degrees - the latter designed to appeal to mature students.

All first year students will take courses to make them fully computer literate and everyone will have the opportunity to learn a European language.

The radical, module-breaking approach of the University College is most clearly evident in the methods being adopted by the administration to the very business of learning.

Instead of the usual lecture theatre approach, Professor Parfitt and his team have introduced Information Technology-driven courses with multi-media learning

backed up with small discussion groups.

Computer literacy, therefore, is vital and every first-year student is taught how to interact with a computer through an information technology module built into each course.

The ethos of the University College is to embody quality, flexibility and adaptability.

The eye-catching design of the main University College building has already won many plaudits with its appearance reflecting something of the courses being taught inside it.

The building had to be both environmentally sound and different in its architectural style in a deliberate effort to get away from the usual "boxy" design of many educational establishments.

It has already been compared to a space station with corridors leading from a central rotunda to blocks housing laboratories, a library, staff rooms and administration offices.

The rotunda is the focus of the University College and it is open to both students and the general public in a further move to make the institution more accessible to all.

This desire for openness is ever reflected in the design of the corridors, which have glass walls on the outside.

This was done with the purpose of letting the public see the students going about their business in a living, breathing higher-education establishment.

The realities of setting up a new education establishment particularly in difficult national economic circumstances have meant that Professor Bob Parfitt and his team are constantly seeking additional sources of funding.

The role of the private rather than the public sector is seen as vital to the future expansion of the University College. Already the college has entered into valuable partnerships with industry.

Sun Microsystems, for example, has equipped a laboratory with computer terminals and other companies are being encouraged to take an active part in helping the institution grow.

Some have supplied staff to join the pool of lecturers and staff, all of whom have been seconded from either the two parent universities or local industry such as nearby ICI.

In its first year, the University College took on 190 students. Within five years, the number is expected to grow to 1,500 and the ambition is to take it up to 5,000 by the second decade of the next century.

It is set to become a major, international institution, but one which is also a vital component in the continuing resurgence of the local community.
HARTLEPOOL
A MARINA AND MUCH MORE

TEESSIDE DEVELOPMENT CORPORATION
The marina being created out of former docks at Hartlepool is fast becoming the new sailing centre of the North.

The initial berthing provision for 60 boats was immediately doubled to 160 to meet the demand for first class facilities. Over 750 berths will be provided making Hartlepool Marina the largest and finest in the North. The fully protected facilities offer water, electricity and fuel as well as 24-hour access to the sea through new lock gates. A new amenities block for boat crews has been built with showers, laundry and drying facilities and a boatyard on a 3.5 acre site on the northern side of the marina provides boat storage, yacht undercover repair and boat hoist.

The Marina has been designed to complement the substantial residential, retail and commercial development which will be taking place around it bringing £170 million worth of investment to more than 200 acres of land and water.

To achieve this investment massive land reclamation and sea defence work has been undertaken whilst alongside the marina a completely new £4 million commercial facility, Ironyes Quay, has been built to ensure the future of the thriving port activities.

Hartlepool is indeed a marina and much more. The new developments will include more than 150,000 sq. ft. of new shopping, over 50,000 sq. ft. of leisure facilities, two pubs, a hotel, more than ten new fast food outlets and a top class restaurant. These developments will complete the scheme and add to a further 500 new homes.

An innovative Maritime Heritage Centre, whose centre piece will be HMS Trincomalee, the world’s second oldest warship still afloat will provide an exciting and educational attraction for the overall development.

HMS Trincomalee’s restoration is already adding to the well-established and justified reputation of Hartlepool’s skilled workforce. HMS Warrior’s internationally acclaimed restoration bears witness to these proven skills.

Along with all of these developments Hartlepool with Teesside, has already established a name for itself in yachtling and sailing circles around the country.

Chay Blyth the renowned sailor, adventurer and organiser of the British Steel Challenge Round the World Race said recently, "There is no reason why Hartlepool Marina should not become the sailing centre of the North."

This has led to a series of imaginative sailing and yachting sponsorships and events initiated by Teesside Development Corporation.

The TDC sponsored the highly successful 1992 Round Britain and Ireland Race, organised with the Royal Ocean Racing Club and the marina was the penultimate stop for yachts in the race fleet. It also hosted the final heat of the Ultra 30s Grand Prix series.

The TDC is also sponsoring the 1993 two-handed Round Britain and Ireland Race, organised with the Royal Western Yacht Club and the marina will once again welcome an international fleet of competitors for their last stopover before the dash to the finish line in Plymouth.

Hartlepool is also the home port of ‘Pride of Teesside’, the yacht sponsored by the TDC to carry the hopes and aspirations of the region in The British Steel Challenge Round the World Race.

The Teess Sailing Club and Hartlepool Yacht Club are both based around the marina and offer a calendar of races, sailing events and regattas. The town’s rowing club has been revived and a sail training trust aimed at opening up the opportunity of sailing to the widest possible range of people is based at the marina.

To finally complete the development the announcement has been made by the Imperial War Museum that it is to base its first out-of-London development at the marina.

The multi-million pound scheme will bring together most of the nation’s 20th Century naval heritage and is expected to attract around 400,000 visitors a year.
Commercial and office development on the Teesdale site has continued apace since the first scheme was inaugurated in June 1990.

The prestige project on the site is Dunedin House. This four-storey, luxury development is a joint venture between Murray International Holdings Ltd and the Bank of Scotland and the Development Corporation.

Its 100,000 square feet of prime office space has already attracted Norwich Union Assurance and in November 1991 the Teeside Development Corporation moved its headquarters into the building.

Dunedin House has three wings and a striking feature of its interior are two spectacular atria complete with Italian marble flooring, fountains and lush greenery.

Situated next to the new Princess of Wales bridge, which provides easy access to Stockton town centre, Dunedin House has come to typify the quality of design and construction of the new buildings on the Teesdale site.

Next door, in the heart of the Teesdale site is the Merchants Wharf development, another prestigious office project.

When completed, the Bowey Group Merchants Wharf will comprise five buildings of two and three-storey design, each on a riverside location. Already two of the proposed offices are under construction to be completed next year.

Meanwhile, TFM Radio, one of the most vibrant and successful radio stations in the north of England, began broadcasting from its new three-storey, purpose-built studios and offices on Teesdale in January 1992.